



Rhyme &  
Ribbons  
MEDIA KIT

---

RHYME & RIBBONS

## Rhyme & Ribbons at a glance:

Rhyme & Ribbons is a lifestyle blog started in March 2013. Though its "niche" is lifestyle, it also documents other elements - such as travel, fashion, and food. It focuses on slow-living and enjoying the simple pleasures in life (with a dash of whimsy). Since its founding Rhyme & Ribbons has continued building an engaged community of readers who come back time and time again.

Average of  
20 comments  
per post

15K combined  
social following

Domain  
Authority  
of 42



---

## Who is Rhyme & Ribbons?

I'm Amanda, and I'm an American expat living in Yorkshire. I can often be found reading, doing yoga or eating cake. (Though I've never managed to do all three at once.) My style has been described as 1/3 normcore, 1/3 1960s air stewardess, and 1/3 Victorian governess. Most importantly, one day, I'd like to snuggle a panda.

rhymeandribbons.com  
amanda.dales@gmail.com  
@rhymeandribbons

---



# Rhyme & Ribbons Key Statistics

June 2017

Domain authority: 42  
Page authority: 48  
Pageviews: 16,031  
Unique Users: 4,678  
Sessions: 7,469  
Pages per session: 2.14  
Bounce rate: 42.49%

As of July 14, 2017

Twitter: 3,628  
Instagram: 3,690  
Bloglovin': 2,980  
Facebook: 488  
Pinterest: 671  
Newsletter\*: 68  
YouTube\*: 91

\* new media for Rhyme & Ribbons

who reads Rhyme & Ribbons:



*Brands I've worked with*

Over the last few years, Rhyme & Ribbons has worked and built relationships with several different brands. These range from clothing brands, to lifestyle, to homewares, to food to travel.



Laura Ashley Scandic



*Sponsored Posts & Rates*

For brands and posts that are relevant to my blog, I will do sponsored posts for a negotiable fee. This is determined on a case-by-case basis so please email me at [amanda.n.dales@gmail.com](mailto:amanda.n.dales@gmail.com) to discuss my rates.

Please note that I will always denote if an item has been sent to me or if a post is sponsored. I use no-follow links for press samples and sponsored content.



RHYME & RIBBONS